# Annex B2- Call for Proposal (CFP) Template (For Budget less than \$250,000) for NGOs, Academic Institutions and Registered Community Based Organisations

### CFP No.

### Section 1 - CFP letter

UN WOMEN plans to engage (Implementing Partner/Responsible Party) as defined in accordance with these documents. UNWOMEN now invites sealed proposals from qualified proponents for providing the requirements as defined in the UNWOMEN Terms of Reference. Proposals must be received by UNWOMEN at the address specified not later than on **17**th **January 2020 at 12am** 

This UNWOMEN Call for Proposals consists of four sections and a series of annexes that will be completed by proponents and returned with their proposal:

CFP section 1: CFP letter (this document)
CFP section 2: Proposal data sheet

CFP section 3: Instructions to proponents
CFP section 4: UNWOMEN Terms of Reference

### **CFP** forms to be returned (mandatory):

Annex B2-1	Proposal/no proposal confirmation form
Annex B2-2	Mandatory requirements/pre-qualification criteria
Annex B2-3	Template for proposal submission
Annex B2-4	Format of resume for proposed staff
Annex B2-5	Capacity Assessment Document Checklist

### **Call for Proposal (CFP)**

### CFP No. (To be filled in by UN Women)

### Section 2: Proposal data sheet

Program/Project: Women Influence News Fellowship

Program official's name:

Email: Saskia.binet@un women.org

Telephone number:

Issue date: 11th December 2019

### Requests for clarifications due

Date: 9 January 2020 (via e-mail)

Time:

### UNWOMEN clarifications to proponents due

Date: 10 January 2020 (via e-mail)

Time:

### Proposal due

Date: 17th January 2020 at 12am

Time:

Planned award date: TBD

Planned contract start date: TBD

### **Call for Proposal (CFP)**

CFP No.

### **Section 3: Instructions to proponents**

#### 1. Introduction

- 1.1 UNWOMEN invites qualified parties to submit Technical and Financial Proposals to provide services associated with the UN WOMEN requirement for Responsible Party (Non-Governmental Organization, Community Based Organizations(CBOs) and Academic Organizations).
- 1.2 A description of the services required is described in CFP Section 4 -Terms of Reference.
- 1.3 UNWOMEN may, at its discretion, cancel the services in part or in whole.
- 1.4 Proponents may withdraw the proposal after submission, provided that written notice of withdrawal is received by UN WOMEN prior to the deadline prescribed for submission of proposals. No proposal may be modified subsequent to the deadline for submission of proposal. No proposal may be withdrawn in the interval between the deadline for submission of proposals and the expiration of the period of proposal validity.
- 1.5 All proposals shall remain valid and open for acceptance for a period of 90 calendar days after the date specified for receipt of proposals. A proposal valid for a shorter period may be rejected. In exceptional circumstances, UNWOMEN may solicit the proponent's consent to an extension of the period of validity. The request and the responses thereto shall be made in writing.
- 1.6 Effective with the release of this CFP, <u>all</u> communications must be directed only to UNWOMEN Info by email at Saskia.binet@unwomen.org. Proponents must not communicate with any other personnel of UNWOMEN regarding this CFP.

### 2. Cost of proposal

The cost of preparing a proposal, attendance at any pre-proposal conference, meetings or oral presentations shall be borne by the proponents, regardless of the conduct or outcome of the CFP process. Proposals must offer the services for the total requirement; proposals offering only part of the services will be rejected.

### 3. Eligibility

Proponents must meet all mandatory requirements/pre-qualification criteria as set out in Annex B2-2. See <u>paragraph 10 below</u> for further explanation. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in Annex B2-2. UN WOMEN reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

### 4. Clarification of CFP documents

- 4.1. A prospective proponent requiring any clarification of the CFP documents may notify UNWOMEN in writing at UNWOMEN email address indicated in the CFP by the specified date and time. UNWOMEN will respond in writing to any request for clarification of the CFP documents that it receives by the due date outlined on section 2. Written copies of UNWOMEN response (including an explanation of the query but without identifying the source of inquiry) will be posted using the same method as the original posting of this (CFP) document.
- 4.2. If the CFP has been advertised publicly, the results of any clarification exercise (including an explanation of the query but without identifying the source of inquiry) will be posted on the advertised source.

#### 5. Amendments to CFP documents

- 5.1. At any time prior to the deadline for submission of proposals, UNWOMEN may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective proponent, modify the CFP documents by amendment. All prospective proponents that have received the CFP documents will be notified in writing of all amendments to the CFP documents. For open competitions, all amendments will also be posted on the advertised source.
- 5.2. In order to afford prospective proponents reasonable time in which to take the amendment into account in preparing their proposals, UNWOMEN may, at its discretion, extend the deadline for the submission of proposal.

### 6. Language of proposal

- 6.1 The proposal prepared by the proponent and all correspondence and documents relating to the proposal exchanged between the proponent and UNWOMEN, <u>shall be written in English</u>.
- 6.2 Supporting documents and printed literature furnished by the proponent may be in another language provided they are accompanied by an appropriate translation of all relevant passages in English. In any such case, for interpretation of the proposal, the translation shall prevail. The sole responsibility for translation and the accuracy thereof shall rest with the proponent.

### 7. Submission of proposal

7.1. Technical and financial proposals should be submitted as part of the template for proposal submission (Annex B2) in one email. with the CFP reference and the clear description of the proposal by the date and time stipulated in this document. If the emails and email attachments are not marked as instructed, UNWOMEN will assume no responsibility for the misplacement or premature opening of the proposals submitted. The email text body should indicate the name and address of the proponent.

All proposals should be sent by email to the following secure email address: Please send your technical proposals to roas.cfp@unwomen.org

- 7.2 Proposals should be received by the date, time and means of submission stipulated in this CFP. Proponents are responsible for ensuring that UNWOMEN receives their proposal by the due date and time. Proposals received by UNWOMEN after the due date and time may be rejected.7.3 When receiving proposals by email (as is required for the CFP), the receipt time stamp shall be the date and time when the submission has been received in the dedicated UNWOMEN inbox. UNWOMEN shall not be responsible for any delays caused by network problems, etc. It is the sole responsibility of proponents to ensure that their proposal is received by UNWOMEN in the dedicated inbox on or before the prescribed CFP deadline.
- 7.4 The "Certificate of Proponent's Eligibility and Authority to Sign Proposal" contained in this CFP must be executed by a representative of the proponent who is duly authorized to execute contracts and bind the proponent. Signature on the certificate represents that the proponent has read this CFP, understands it and agrees to be bound by its terms and conditions. The proponent's proposal with any subsequent modifications and counter-proposals, if applicable, shall become an integral part of any resulting contract.
- 7.5 **Late proposals:** Any proposals received by UNWOMEN after the deadline for submission of proposals prescribed in this document, may be rejected.

### 8. Clarification of proposals

To assist in the examination, evaluation and comparison of proposals, UNWOMEN may, at its discretion, ask the proponent for a clarification of its proposal. The request for clarification and the response shall be in writing and no change in the price or substance of the proposal shall be sought, offered or permitted. UNWOMEN will review minor informalities, errors, clerical mistakes, apparent errors in price and missing documents in accordance with the UNWOMEN Policy and Procedures.

### 9. Proposal currencies

All prices shall be quoted in US dollars.

UNWOMEN reserves the right to reject any proposals submitted in another currency than the mandatory currency for the proposal stated above. UNWOMEN may accept proposals submitted in another currency than stated above if the proponent confirms during clarification of proposals, see item (8) above in writing, that it will accept a contract issued in the mandatory proposal currency and that for conversion the official United Nations operational rate of exchange of the day of CFP deadline as stated in the CFP letter shall apply.

Regardless of the currency of proposals received, the contract will always be issued and subsequent payments will be made in the mandatory currency for the proposal above.

### 10. Mandatory/pre-qualification criteria

10.1 The mandatory requirements/pre-qualification criteria have been designed to assure that, to the degree possible in the initial phase of the CFP procurement process, only those proponents with sufficient experience, the financial strength and stability, the demonstrable technical knowledge, the evident capacity to satisfy UNWOMEN requirements and superior customer references for supplying the services envisioned in this CFP will qualify for further consideration. UNWOMEN reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will affect your evaluation.

10.2 Proponents will receive a pass/fail rating in the mandatory requirements/pre-qualification criteria section. In order to be considered for Phase I, proponents must meet all the mandatory requirements/pre-qualification criteria described in this CFP.

### 11. Evaluation of technical and financial proposal

### a. PHASE I – TECHNICAL PROPOSAL (70 points)

i. Only proponents meeting the mandatory criteria will advance to the technical evaluation in which a maximum possible 70 points may be determined. Technical evaluators who are members of a Committee for Partners' Assessment (CPA) appointed by UNWOMEN will carry out the technical evaluation applying the evaluation criteria and point ratings as listed below. In order to advance beyond Phase I of the detailed evaluation process to Phase II (financial evaluation) a proposal must have achieved a minimum cumulative technical score of 50 points.

Technical description and appropriateness/adequacy of approach	40 points
<ul> <li>Relevance and technical capacity: (See Capacity Assessment Checklist)</li> <li>proposed staffing (number and expertise) for the services to be delivered;</li> <li>organizational experience and proven track record/credibility on gender and development, RBM and its application to key processes (e.g., planning, programming, monitoring, reporting and evaluation), and other areas of expertise relevant to the services required</li> <li>relevant experience in partnerships with UN Women, other UN agencies, governments, NGOs, and other development actors</li> </ul>	15 points
<ul> <li>Governance and management capacity: (See Capacity Assessment Checklist)</li> <li>Management arrangement for the required services, including for monitoring and reporting, and if needed, evaluation</li> <li>Overall governance/management structure of the proponent organization</li> <li>Financial and administrative management capacity: (See</li> </ul>	8 points 7 points
Capacity Assessment Checklist)	, po
TOTAL	70 points

### b. PHASE II - FINANCIAL PROPOSAL (30 points)

Financial proposals will be evaluated following completion of the technical evaluation. The proponent with the lowest evaluated cost will be awarded 30 points. Other financial proposals will receive pro-rated points based on the relationship of the proponents' prices to that of the lowest evaluated cost.

Formula for computing points: Points = (A/B) Financial Points

Example: Proponent A's price is the lowest at \$10.00. Proponent A receives 30 points. Proponent B's price is \$20.00. Proponent B receives  $($10.00/$20.00) \times 30$  points = 15 points

### 12. Preparation of proposal

- 12.1 You are expected to examine all terms and instructions included in the CFP documents.

  Failure to provide all requested information will be at proponent's own risk and may result in rejection of proponent's proposal.
- 12.2 Proponent's proposal must be organized to follow the format of this CFP. Each proponent must respond to every stated request or requirement and indicate that proponent understands and confirms acceptance of UNWOMEN stated requirements. The proponent should identify any substantive assumption made in preparing its proposal. The deferral of a response to a question or issue to the contract negotiation stage is not acceptable. Any item not specifically addressed in the proponent's proposal will be deemed as accepted by the proponent. The terms "proponent" and "contractor" refer to those organizations that submit a proposal pursuant to this CFP.
- 12.3 Where the proponent is presented with a requirement or asked to use a specific approach, the proponent must not only state its acceptance, but also describe, where appropriate, how it intends to comply. Failure to provide an answer to an item will be considered an acceptance of the item. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.
- 12.4 The terms of reference in this document provides a general overview of the current operation. If the proponent wishes to propose alternatives or equivalents, the proponent must demonstrate that any such proposed change is equivalent or superior to UNWOMEN established requirements. Acceptance of such changes is at the sole discretion of UNWOMEN.
- 12.5 Proposals must offer services for the total requirement, unless otherwise permitted in the CFP document. Proposals offering only part of the services may be rejected unless permitted otherwise in the CFP document.
- 12.6 Proponent's proposal shall include all of the following labelled annexes:

### **CFP submission** (on or before proposal due date):

As a minimum, proponents shall complete and return the below listed documents (Annexes to this CFP) as an integral part of their proposal. Proponents may add additional documentation to their proposals as they deem appropriate.

Failure to complete and return the below listed documents as part of the proposal may result in proposal rejection.

Part of proposal	Mandatory Requirements/pre-qualification criteria (Annex B2-2 hereto)
Part of proposal	Template for proposal submission (Annex B2-3)

Part of proposal	Resumes of proposed team members with prescribed information (Annex B2-4)
Part of proposal	Capacity Assessment Document Checklist (Annex B2-5)

If after assessing this opportunity you have made the determination not to submit your proposal, we would appreciate it if you could return this form indicating your reasons for non-participation.

### **Pre-submission:**

Proponents shall complete and return the Proposal/no proposal confirmation form prior to the submission deadline indicating whether they do or do not intend to submit a proposal.

Stand-alone	Proposal/no proposal confirmation form (Annex B2-1 hereto)
document	

### 13 Format and signing of proposal

- 13.1 The proposal shall be typed or written in indelible ink and shall be signed by the proponent or a person or persons duly authorized to bind the proponent to the contract. The latter authorization shall be indicated by written power-of-attorney accompanying the proposal.
- 13.2. A proposal shall contain no interlineations, erasures, or overwriting except as necessary to correct errors made by the proponent, in which case such corrections shall be initialled by the person or persons signing the proposal.

### 14 Award

- 14.1 Award will be made to the responsible and responsive proponent with the highest evaluated proposal following negotiation of an acceptable contract. UNWOMEN reserves the right to conduct negotiations with the proponent regarding the contents of their proposal. The award will be in effect only after acceptance by the selected proponent of the terms and conditions and the terms of reference. The agreement will reflect the name of the proponent whose financials were provided in response to this CFP. Upon execution of agreement UNWOMEN will promptly notify the unsuccessful proponents.
- 14.2 The selected proponent is expected to commence providing services as of the date and time stipulated in this CFP.
- 14.3 The award will be for an agreement with an original term of six months.

### TORs for Call for Proposal: Development of Programme for UN Women's News Fellowship Programme pilot in Libya and Tunisia

UN Women in Partnership with the Department of Peacebuilding and Political Affairs has started a project Women Influence the News Fellowship Programme pilot in Libya and Tunisia.

It is widely recognized that women experience armed conflict in different ways from men. While they are often victims and survivors of violence, some women are combatants and supporters of conflict, while others are highly engaged in peacemaking as community leaders, often serving as voices of resistance challenging warfare.

However, women's voices are often absent from the main discourse, and in particular in the media. In the Middle East and North Africa (MENA), men outnumber women in media companies by 2:1. The power of the media within contexts of conflict is critical. It can act as a mediator or a facilitator of conflict. Despite its power and reach, media coverage of conflict and war rarely includes the experiences and perspectives of women, beyond stereotyped images of women as victims and refugees. According to the 2010 Global Media Monitoring Report, high proportions of stories on peace, development, war, and gender-based violence reinforce gender stereotypes. Mainstream media coverage of war in the MENA region often distorts or ignores women's perspectives and experiences in armed conflict, as well as their efforts to build peace. At the same time, studies have shown that mainstream Arab media outlets have incited violence along sectarian lines by advancing narratives of victimhood and the use of provocative imagery that glorifies violence.

The goal of this pilot project is to promote peace and governance processes in Libya and Tunisia through supporting a gender-responsive media and a cadre of women to help shape narratives and influence events on the ground. The project proposes the establishment of i) a News Fellowship Programme that would support and build the capacity of women reporters and gender experts to tell and influence the news in countries in conflict or in transition and ii) establish a network of women reporters that work on peace and security issues in MENA. The overall end goals is to support in the promotion of narratives that focus on human rights, national reconciliation, peacebuilding and women's empowerment in a context where media is often highly polarized and divisive. Supporting women's participation in the media and advance gender sensitive reporting is critical not only to ensuring gender equality and women's empowerment, but also to ensure women's equal participation in the Libyan and Tunisian political, economic and peacebuilding arenas.

UN Women will aim to ensure that Women journalists in Tunisia and Libya are empowered to contribute to the news cycle and promote gender-sensitive narratives, promoting promote peace and governance processes in Libya and Tunisia. It will do so through the following;

- i) Establishment of a News Fellowship Programme that will aim to advance understanding and implementation of key aspects of the women, peace and security agenda by promoting media stories that advance conflict resolution, conflict prevention and peacemaking narratives. The project will support a cadre of diverse women journalists from Libya and Tunisia including young women, and ensure diversity, inclusivity and geographical spread. It will also provide platforms for journalists to meet and brainstorm with female reporters, gender experts and women leaders, and to develop the voices of young female media professionals engaging with new media in a context where they have largely been overlooked.
- ii) Establish a network of women journalists focused on reporting on peace and security issues that can train and support other women in the region. This would ensure the sustainability of the project beyond the fellowship program and would further help support the

empowerment of other women not part of the fellowship. The network would also produce regular reports on trends focusing on women in the media, and lobby for gender-fair media iii)

The programme will provide capacity development opportunities for female journalists and young media professionals, alongside the provision of opportunities such as media placements. It will establish partnerships with innovative Media Organizations for technical support and facilitation of workshops to develop the fellowship programme and accompanying modules

The Network will work through partnerships and platforms with an aim to become self-sustaining and a space for women to influence and promote a gender responsive news cycle. Furthermore, the network will discuss the increasing threats against journalists, and female journalists in particular, as well as responses to these and mitigation measures.

UN Women is looking for an organization to **design the fellowship programme, the associated modules and deliver the training content** of the UN Women News Fellowship Programme and Women's Journalists Network. The programme will be implemented by UN Women with the support of the Media Organization in terms of technical expertise.

**Output 1:** A cadre of diverse women journalists from Libya and Tunisia including young women and ensuring diversity, inclusivity and geographical spread are supported and given capacity building opportunities

This component will work towards the establishment of a News Fellowship Programme that will aim to advance understanding and implementation of key aspects of the women, peace and security agenda by promoting media stories that advance conflict resolution, conflict prevention and peacemaking narratives. The project will support a cadre of diverse women journalists from Libya and Tunisia including young women, and ensure diversity, inclusivity and geographical spread. It will also provide platforms for journalists to meet and brainstorm with female reporters, gender experts and women leaders, and to develop the voices of young female media professionals engaging with new media in a context where they have largely been overlooked.

The programme itself will consist of two 3 days workshops and will provide capacity development opportunities for female journalists and young media professionals. Following graduation from the Fellowship Programme, a network of women journalists will be established to promote reporting on peace and security issues and to monitor gender within the media.

### Key activities:

- 1) Develop a UN Women fellowship programme.
  - a. Development of training modules for the network of women journalists. These training modules will include basic skills required for journalists, and others more specific including gender sensitive reporting, women peace and security, leadership in media, technical skills in news reporting and strategies on effectively contributing and influencing the media sector. Training will also include strategies on how to develop high-quality, gender sensitive and gender specific content for news coverage, and editorial articles, features, footage and data for coverage promoting gender equality and peace and security. More information can be found

in the following publications 'Working Toward Gender Equality in the Media' and the Safety Handbook for Women Journalists. These training modules are to be able to be printed in the future. The modules will be UN women owned. The modules are to be developed in Arabic and translated into French.

- b. Facilitate and give training of the above mentioned modules (6 days  $2 \times 3$  day workshops)
- c. Development of training material of how to form an influential network to connect and collaborate in gender sensitive reporting, and produce regular reports on trends on gender reporting within the media and best practices focusing on women and the media.
- d. Document and provide communication for the workshop documenting impact of fellowship and supporting the visibility and the establishment of the network. Provide 1 video documentary about workshop, interviews with participants, and a small campaign on the network and on gender in the media, including social media posts, explaining what the network is.
- e. Support in the initial selection processes of those participating in the fellowship and the network in partnership with UN Women

The current agreement does not cover the facilitation of the network convenings.

### Key deliverables:

- 1)Development of training modules for fellowship programme
- 2) Development of training material for the network
- 3) Facilitation of training for the modules
- 4) Document and provide communication for the workshop documenting impact of fellowship and supporting the visibility and the establishment of the network.
- 5)Support in the selection of the participants for the fellowship and the network

<u>Timeline:</u> December 2019 - end of February 2020

### **Institutional arrangements:**

The selected organization(s) will sign a Project Cooperation Agreement (PCA) with UN Women. A competitive selection process will take place to identify the potential partners. The organization will be

https://www.iawrt.org/sites/default/files/field/pdf/2019/02/GMP\_Handbook\_IAWRT\_ebook.pdf?fbclid=lwAR\_13VgtRhijwLiowE6ojdzx2A17gQHEzsYhsNE5VGrBQWNnPWQH7ie1LEVY

selected only if it has proven capacity to deliver the proposed outputs/activities. The organization's capacity will be assessed by UN Women as per UN Women's policy and procedures.

The programme will be implemented by UN Women with the Technical support and expertise from the media organisation.

### Annex B2-1

Call for proposal Description: CFP No.

### Proposal/no proposal confirmation form

If after assessing this opportunity, you have made the determination not to submit your proposal we would appreciate if you could return this form indicating your reasons for non-participation.

		Date:
To:	UNWOMEN	Email:
From:		
Subject	YES, we intend to submit an offe	
	NO, we are unable to submit a proposal due to the real ()  The requested products ()  We are unable to submit the moment ()  We cannot meet the real ()  Your CFP is too complication ()  Insufficient time is allow ()  We cannot meet the deal ()  We cannot adhere to your terms, request for perfective to the real ()	roposal in response to the above-mentioned Call for ason(s) listed below: so are not within our range of services it a competitive proposal for the requested services at quested terms of reference ated wed to prepare a proposal elivery requirements our terms and conditions (please specify: payment
		re future CFPs for this type of services ve CFPs for this type of services
		nt concerning this NO PROPOSAL, UNWOMEN should e/email, who will be able to assist.
Annex B2	-2	
Call for pr Description	oposal on of Services:	

### Mandatory requirements/pre-qualification criteria

Proponents are requested to complete this form and return it as part of their submission. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described below. All questions should be answered on this form or an exact duplicate thereof. UN WOMEN reserves the right to verify any information contained in proponent's

response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

a.	Mandatory requirements/pre-qualification criteria	b. Proponent's response
1.1.	Confirm that the services being requested are part of the key services that the proponent has been performing as an organization. This must be supported by a list of at least two customer references for which similar service is currently or has been provided by the proponent.	Reference #1: Reference #2:
1.2.	Confirm proponent is duly registered or has the legal basis/mandate as an organization	Yes/No
1.3.	Confirm proponent as an organization has been in operation for at least five (5) years	Yes/No
1.4.	Confirm proponent has a permanent office within the location area.	Yes/No
1.5.	Proponent must agree to a site visit at a customer location in the location or area with a similar scope of work as the one described in this CFP.	Yes/No
1.6	Confirm that proponent has not been the subject of a finding of fraud or any other relevant misconduct following an investigation conducted by UN Women or another United Nations entity. The Proponent must indicate if it is currently under investigation for fraud or any other relevant misconduct by UN Women or another United Nations entity and provide details of any such investigation	Yes/No
1.7	Confirm that proponent has not been placed on any relevant sanctions list including as a minimum the Consolidated United Nations Security Council Sanctions List(s)	Yes/No

#### Annex B2-3

Call for proposal
Description of Services:
CFP No.

### Template for proposal submission

### Mandatory requirements/pre-qualification criteria

Proponents are requested to complete form Annex B2-1 and return it as part of their submission. Proponents must meet all mandatory requirements/pre-qualification criteria as set out in Annex B. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in Annex B. UN WOMEN reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

# Component 1: Organizational Background and Capacity to implement activities to achieve planned results (max 1.5 pages)

This section should provide an overview with relevant annexes that clearly demonstrate that the proposing organization has the capacity and commitment to implement successfully the proposed activities and produce results. Key elements to be covered in this section include:

- 1. Nature of the proposing organization Is it a community-based organization, national or subnational NGO, research or training institution, etc.?
- 2. Overall mission, purpose, and core programmes/services of the organization
- 3. Target population groups (women, indigenous peoples, youth, etc.)
- 4. Organizational approach (philosophy) how does the organization deliver its projects, e.g., gender-sensitive, rights-based, etc.
- 5. Length of existence and relevant experience
- 6. Overview of organizational capacity relevant to the proposed engagement with UN Women (e.g., technical, governance and management, and financial and administrative management)

### **Component 2: Expected Results and Indicators** (max 1.5 pages)

This section should articulate the proponent's understanding of the UN Women Terms of Reference (TOR). It should contain a clear and specific statement of what the proposal will accomplish in relation

to the UN Women TOR. This should include:

- 1. The **problem statement** or challenges to be addressed given the context described in the TOR.
- 2. The specific results expected (e.g., outputs) through engagement of the proponent. The expected results are the measurable changes which will have occurred by the end of the planned intervention. Propose specific and measurable indicators which will form the basis for monitoring and evaluation. These indicators will be refined, and will form an important part of the agreement between the proposing organization and UNWOMEN.

### **Component 3: Description of the Technical Approach and Activities** (max 2.5 pages)

This section should describe the technical approach and should be able to show the soundness and adequacy of the proposed approach, what will actually be done to produce the expected results in terms of activities. There should be a clear and direct linkage between the activities and the results at least at the output level. Specific strategies should also be described to support the achievement of results, such as building partnerships, etc.

Activity descriptions should be as specific as necessary, identifying **what** will be done, **who** will do it, **when** it will be done (beginning, duration, completion), and **where** it will be done. In describing the activities, an indication should be made regarding the organizations and individuals involved in or benefiting from the activity.

This narrative is to be complemented by a tabular presentation that will serve as Implementation Plan, as described in Component 4

### Component 4: Implementation Plan (max 1.5 pages)

This section is presented in tabular form and can be attached as an Annex. It should indicate the **sequence of all major activities and timeframe (duration).** Provide as much detail as necessary. The Implementation Plan should show a logical flow of activities. Please include in the Implementation Plan all required milestone reports and monitoring reviews.

### **Implementation Plan**

Proj	ect No:	Project Name:				
	Name of Proponer	nt Organization:				
	Brief description o	f Project				
	Project Start and End Dates:					
	Brief Description of Specific Results (e.g., Outputs) with corresponding indicators, baselines					

	and targets. Repeat for each result													
List the activities necessary to produce the results Indicate who is responsible for each activity		Duration of Activity in Months (or Quarters)							5)					
Act	vity	Responsible	1	2	3	4	5	6	7	8	9	10	11	12
1.1														
1.2														
1.3														
1.4														

### Monitoring and Evaluation Plan (max. 1 page)

This section should contain an explanation of the plan for monitoring and evaluating the activities, both during its implementation (formative) and at completion (summative). Key elements to be included are:

- How the performance of the activities will be tracked in terms of achievement of the steps and milestones set forth in the Implementation Plan
- How any mid-course correction and adjustment of the design and plans will be facilitated on the basis of feedback received
- How the participation of community members in the monitoring and evaluation processes will be achieved

### **Component 5: Risks to Successful Implementation (1 page)**

Identify and list any major risk factors that could result in the activities not producing the expected results. These should include both internal factors (for example, the technology involved fails to work as projected) and external factors (for example, significant currency fluctuations resulting into changes in the economics of the activity). Describe how such risks are to be mitigated.

Include in this section also the key **assumptions** on which the activity plan is based on. In this case, the assumptions are mostly related to external factors (for example, government environmental policy remaining stable) which are anticipated in planning, and on which the feasibility of the activities depend

### Component 6: Results-Based Budget (max. 1.5 pages)

The development and management of a realistic budget is an important part of developing and implementing successful activities. Careful attention to issues of financial management and integrity will enhance the effectiveness and impact. The following important principles should be kept in mind in preparing a project budget:

- Include only costs which directly relate to efficiently carrying out the activities and producing the results which are set forth in the proposal. Other associated costs should be funded from other sources.
- The budget should be realistic. Find out what planned activities will actually cost, and do not assume that you will be able to make do for less.
- The budget should include all costs associated with managing and administering the activity. Particularly include the cost of monitoring and evaluation.
- Indirect costs, or administrative overhead costs, such as staff salaries and office rent are not funded. These therefore should not be part of the funding request.
- The budget line items are general categories intended to assist in thinking through where money will be spent. If a planned expenditure does not appear to fit in any of the standard line item categories, list the item under other costs, and state what the money is to be used for.
- The figures contained in the Budget Sheet should agree with those on the proposal header and text.

Result 1 (e.g. Output) Repeat this table for each result.								
Expenditure Category	Year 1, [Local currency]	Total, [local currency	US\$	% Total				
1. Personnel								
2. Equipment / Materials								
3. Training / Seminars / Travel Workshops								
4. Contracts								

5. Other costs <sup>3</sup>			
6. Incidentals			
7. Other support requested			
8. Contingency (max. 5%)			
Total Cost for Result 1			
Annex B2-4			
Call for proposal Description of Services: CFP No.			
Format of resume for proposed	d staff		
Name of Staff:			
Title:			
Years with NGO:	Nationality	<i>y</i> :	

<sup>&</sup>lt;sup>3</sup> "Other costs" refers to any other costs that is not listed in the Results-Based Budget. Please specify in the footnote what they are:\_\_\_\_\_\_

**Education/Qualifications**: (Summarize college/university and other specialized education of staff member, giving names of schools, dates attended and degrees-professional qualifications obtained).

### **Employment Record/Experience**

(Starting with present position, list in reverse order, every employment held. List all positions held by staff member since graduation, giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment).

### References

Provide names and addresses for two (2) references.

### Annex B2-5

Call for proposal Description of Services: CFP No.

## <u>Capacity Assessment Document Checklist</u> For Potential Implementing Partners/Responsible Parties

**Governance, Management and Technical** 

Document	Mandatory /	Yes / No
	Optional	
Legal registration	Mandatory	
Rules of Governance / Statues of the organization	Mandatory	
Organigram of the organization	Mandatory	
List of Key management	Mandatory	
CVs of Key Staff proposed for the engagement with	Mandatory	
UN Women		
Anti-Fraud Policy Framework	Mandatory	

### **Administration and Finance**

Document	Mandatory /	Yes / No
	Optional	
Administrative and Financial Rules of the organization	Mandatory	
Internal Control Framework	Mandatory	
Audited Statements of last 3 years	Mandatory	
List of Banks		
Name of External Auditors		

### **Procurement**

Document	Mandatory / Optional	Yes / No
Procurement Manual	Mandatory	
Procurement Code of Conduct		
List of main suppliers / vendors		

### **Client Relationship**

Document	Mandatory /	Yes / No
	Optional	
List of main clients / donors	Mandatory	
Two references	Mandatory	
Past reports to clients / donors for last 3 years		