

ACHIEVEMENTS 2022

of the “Women’s Economic Empowerment for Sustainable and Inclusive Growth in Egypt” (Rabeha) Joint Programme



THE JP SUPPORTED

2,060



WOMEN ENTREPRENEURS AND JOB-SEEKERS TO ACCESS DECENT JOBS OR SELF-EMPLOYMENT OPPORTUNITIES IN 7 GOVERNORATES.¹

MORE THAN

1,100



WOMEN JOB-SEEKERS INCLUDING 19% OF WOMEN WITH DISABILITIES PARTICIPATED IN TRAINING FOR EMPLOYMENT IN HIGH-GROWTH SECTORS, SUCH AS ICT.

2,382



WOMEN INCREASED THEIR AWARENESS ON ENTREPRENEURSHIP AND DECENT EMPLOYMENT OPPORTUNITIES IN THE PROGRAMME’S TARGET VALUE CHAINS.²

MORE THAN

1,940



WOMEN ENTREPRENEURS RECEIVED FINANCIAL AND NON-FINANCIAL SERVICES, SUCH AS:

- IDEATION AND INCUBATION BOOTCAMPS
- ENTREPRENEURSHIP TRAINING
- ONE-TO-ONE COACHING AND MENTORSHIP
- ACCELERATORS FOR SOCIAL ENTERPRISES IN GROWTH STAGE
- OPPORTUNITIES TO PITCH IDEAS TO SECTOR EXPERTS
- FINANCIAL SUPPORT FOR 35 START-UPS
- BUSINESS DEVELOPMENT CONSULTATIONS
- MARKET ACCESS SUPPORT TO EXHIBIT THEIR PRODUCTS AT NATIONAL EXHIBITIONS.

¹ Alexandria, Beheira, Beni Suef, Cairo, Fayoum, Giza and Minya.

² Value chains include: Palm Dates, Medicinal and Aromatic Plants (MAPs), and Handicrafts.

MORE THAN

140

PRIVATE SECTOR COMPANIES



ENHANCED THEIR AWARENESS OF GENDER SENSITIVE POLICIES, STRATEGIES, AND PROGRAMS WITHIN **THE WOMEN'S EMPOWERMENT PRINCIPLES FRAMEWORK**, AND RECEIVED DISABILITY WORKPLACE INCLUSION TRAINING.



CAREER AND EMPLOYMENT DAYS WERE

ORGANIZED WITH COMPANIES AND LABOUR MARKET EXPERTS.

50 STAFF FROM 5 MINISTRIES³

ENHANCED THEIR CAPACITY TO IMPROVE SERVICE QUALITY AND OUTREACH TO WOMEN.



A DIGITAL VERSION OF "HEYA RAEDA"⁴ TRAINING PROGRAM WAS LAUNCHED.

GENDER AND SUSTAINABILITY COURSE WAS DEVELOPED.

MORE THAN

30%

OF TRAINED WOMEN

FOUND EMPLOYMENT OPPORTUNITIES IN 2022.



410



TRAINED WOMEN ENTREPRENEURS DEVELOPED ENVIRONMENTAL SUSTAINABILITY PLANS TO INTEGRATE GREEN PRODUCTS AND/OR PROCESSES INTO THEIR BUSINESSES.



THE JP PARTICIPATED IN MORE THAN 20 EVENTS AND REACHED MORE THAN

110,000

PEOPLE THROUGH OUTREACH AND COMMUNICATION CHANNELS.



THE TOTAL NUMBER OF PARTICIPANTS SUPPORTED BY THE JP IS

3,250

WOMEN



SINCE THE PROGRAMME'S INCEPTION.



The Rabeha Joint Programme is implemented by UN Women and United Nations Industrial Development Organization (UNIDO), in partnership with Egypt's National Council for Women (NCW), the Ministry of Trade and Industry (MoTI), and the Micro, Small and Medium Enterprise Development Agency (MSMEDA), with funding provided by the Government of Canada.

³ Ministry of Trade and Industry; Micro, Small and Medium Enterprise Development Agency; Ministry of Youth and Sports; Ministry of Local Development; Ministry of International Cooperation.

⁴ A training programme developed by Egypt's Information Technology Industry Development Agency (ITIDA)'s Technology Innovation and Entrepreneurship Centre (TIEC) aimed at training female entrepreneurs on startup methodologies to help them develop their business ideas.